



# UAA2020

50th Annual Conference

April 2 - 4, 2020 | Washington, DC

## EXHIBITOR Prospectus



URBAN AFFAIRS ASSOCIATION

2020

Renaissance Washington, DC Downtown Hotel  
999 Ninth Street NW | Washington, DC 20001



# Table of Contents

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About Us	3
2019 Attendee Demographics	4
Dates & Deadlines	5
Exhibitor Registration	6
Exhibitor Testimonial	7
Advertising & Sponsorship Opportunities	8
Contact Us	9



# About Us

## About the Annual Meeting

The UAA Annual Meeting hosts more than 1,000 urban scholars, researchers, and public service professionals from over 20 major academic disciplines including all social sciences, public policy, and administrative studies during a three-day event.

The conference provides a dynamic and interdisciplinary environment with ample opportunities for editors to promote new and existing titles, while simultaneously recruiting outstanding scholars for future publications.

## Attendance & Past Meetings

Year	City	Registrants
2019	Los Angeles	1,036
2018	Toronto	987
2017	Minneapolis	788
2016	San Diego	837
2015	Miami	893
2014	San Antonio	781
2013	San Francisco	912

## About UAA

The Urban Affairs Association (UAA) is the international professional organization for urban scholars, researchers, and public service professionals. Founded in 1969, UAA has been dedicated to creating interdisciplinary spaces for engaging in intellectual and practical discussions about urban life. Its members from nearly 40 countries foster and shape a more just and equitable world through theoretical, empirical, and action-oriented research. UAA members are faculty, graduate students, public & nonprofit sector practitioners, and independent researchers & consultants.



# 2019 Attendee Demographics

## Major Disciplines & Fields Represented:

- City & Regional Planning
- Economics
- Geography
- Political Science
- Public Administration
- Public Policy
- Social Work
- Sociology
- Urban Planning & Architecture
- Urban Studies



**400+**  
institutions and  
organizations  
represented



**50.96%**  
first-time attendees

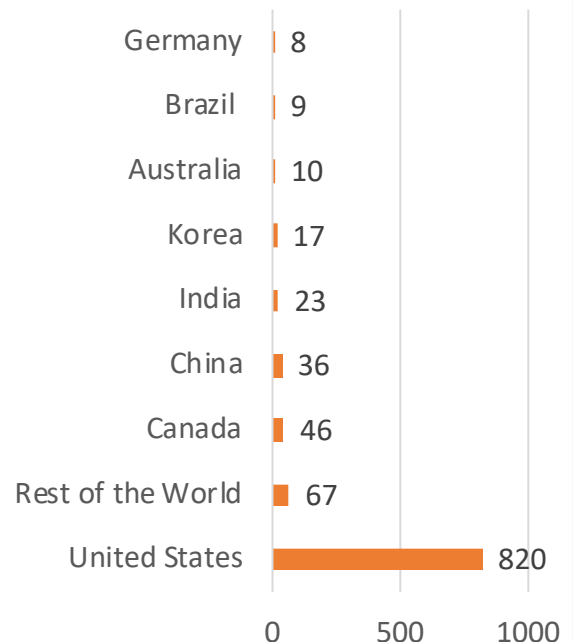


**200+**  
sessions offered



**1,036**  
attendees from  
**80+** countries

## 2019 Participants by Country



# Dates & Deadlines

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## October 2019

- 18** Online Exhibitor Registration Form is Available

## December 2019

- 13** Payment Deadline to Register as an Exhibitor

## February 2020

- 24** Exhibitor Confirmation and Layout Sent via Email

## March 2020

- 2** Optional: Payment Due for Online Conference Program Ad  
Optional: Payment Due for Conference Bag One-Page Ad Insert
- 4** Optional: Payment & Submission Due for Printed Conference Program Ad

## April 2020

- 2** Exhibition Installation (8:00 am – 5:00 pm)
- 3** Exhibition Opening (9:00 am – 5:00 pm)
- 4** Exhibition Hours (9:00 am – 5:00 pm)  
Exhibition Closing and Dismantling of Materials (5:00 – 6:00 pm)  
All materials must be removed from Exhibitor Hall by 6:00 pm

# Exhibitor Registration

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Exhibitor Representative

435 USD each

Additional Exhibit Table

75 USD/Table

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## What's included per Company?

- One complimentary table
- Secure exhibit space
- One chair plus small trash can
- One small exhibitor name tent
- Six-foot skirted table

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## Note to Exhibitors:

To exhibit, there must be at least one registered Exhibitor Representative. The representative fee includes admission to breakfast, coffee breaks, and networking receptions.

Tickets can be purchased for Opening Reception and Luncheons.

Payments **must** be made online using credit card.

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# Exhibitor Testimonial

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*"UAA is where urban historians, social scientists, and policy practitioners meet, and is the place to be for any publisher that wants to attract books from and sell books to this diverse community."*



# Advertising Opportunities

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UAA welcomes advertisements that are relevant to research, practice, and/or teaching in urban affairs. If you are interested in any of these advertising opportunities, please contact [reg@uaamail.org](mailto:reg@uaamail.org). Payments **must** be made online using credit card.

For more information, please refer to our [Advertising Opportunities page](#).

# Conference Sponsorship Opportunities

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The UAA Annual Conference attracts about 1,000 attendees from universities and organizations across the globe. If you are interested in any of these sponsorship opportunities, please contact [sponsors@uaamail.org](mailto:sponsors@uaamail.org). Payments **must** be made online using credit card.

For additional details, please refer to our [Sponsorship Opportunities Page](#).



# Contact Us

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## Mailing Address

Urban Affairs Association  
c/o Urban Studies Program  
University of Wisconsin-Milwaukee  
Box 413, 2200 E. Kenwood Blvd  
Milwaukee, WI 53201-0413

## Save the Date!

Join us this year & every year!  
April 21-24, 2021 • Nashville, TN

## Event Planning

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Kayla Kuo	Event Planning Specialist	<a href="mailto:events@uaamail.org">events@uaamail.org</a>
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## Sponsorship Opportunities

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Deidre Beadle	Assistant Director	<a href="mailto:sponsors@uaamail.org">sponsors@uaamail.org</a>
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## Conference Payments

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Maggie McCollum	Finance & Membership Manager	<a href="mailto:reg@uaamail.org">reg@uaamail.org</a>
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Stay Up-to-Date with UAA!

